

# SEA SWIFT STRATEGY ON A PAGE



**To be Northern Australia's most trusted and valued shipping partner**

- Drive sustainable growth
- Create value for our stakeholders
- Deliver a safe, consistent reliable service
- Develop high performing teams who operate with a sense of urgency and purpose

Revitalize our business model to ensure the long-term survival and financial success of Sea Swift

Work with Govt and other stakeholders to improve the lives of the people in the communities we serve

Invest in the right fleet, vehicles and equipment to operate in the challenging climatic conditions our people work in every day

FOR INTERNAL PURPOSES ONLY

Invest in modern systems and processes to support our people

Build a robust, resilient operation delivered by high performing teams

Our New Culture STARS (Safety, Teamwork, Accountability, Respect, Service)

Our Safety Transformation Journey

